

IMH PR Email Kit

Everything you need to write better PR emails, organize brand outreach, and build long-term creator partnerships.

100% Editable

— customize every email and tracker

Works with Google Workspace

— no extra software needed

Whether you're reaching out to your first brand or managing dozens of ongoing partnerships, the IMH PR Email Kit gives you the templates and workflow to streamline every stage of your outreach process. Download the resources below and start building a more organized creator business.



PR Email Swipe File

A professionally written collection of editable outreach templates for every stage of the creator-brand relationship.

INCLUDES

- ✓ First PR Email
- ✓ Product Seeding Request
- ✓ Follow-Up Email
- ✓ Micro Influencer Pitch
- ✓ Affiliate Inquiry
- ✓ Thank You Email
- ✓ UGC Outreach
- ✓ Paid Partnership Pitch
- ✓ Subject Line Library

[Get the Google Doc](#) →



Brand Outreach Tracker

A lightweight creator CRM that helps you organize brands, schedule follow-ups, and manage every partnership from one centralized workspace.

INCLUDES

- ✓ Brand Database
- ✓ Brand Fit Scoring
- ✓ Progress Tracking
- ✓ Outreach Pipeline
- ✓ Partnership History
- ✓ Follow-Up Planner
- ✓ Dashboard

[Get the Google Sheet](#) →

How the Kit Works



Research Brands



Choose Email Template



Personalize



Send Outreach



Track Progress



Follow Up



Build Partnerships